

Annual Health Checkup: 2023

Fiscal Year 2023 served as a milestone in our healthy history as a nonprofit, marking significant achievements and affirming our continued commitment to the well-being of the pediatric cancer community. Much like someone who puts effort into staying in tune with their mind, body, and soul, The Goodtimes Project strives to keep a pulse on the health of all aspects of our organization. From the lifeline of support from donors and volunteers to the healthy and robust programs at the heart of our mission, we remain vigilant in keeping this living, breathing organization in tip top condition.

Before diving into an examination of our vital signs, we are proud to report a year filled with remarkable milestones and sustained dedication to our mission. We completed the 40th summer of Camp Goodtimes sessions; that’s four decades spent fostering friendships, affirming the joys of childhood, and offering parents peace of mind as they entrust their children to camp. The Goodtimes Gala reached its 20th anniversary as our largest annual fundraiser, rallying generous supporters to fund our host of cost-free camps and programs. And let’s not forget that we celebrated our first decade as The Goodtimes Project, after springing into action 10 years ago to continue the legacy of Camp Goodtimes and explore new opportunities to spread hope, love, and joy.

Reflecting on these monumental milestones didn’t keep us from forging ahead towards a healthy future for years to come. Notably, we expanded our staffing to provide a more sustainable organizational structure, and prepared to embark on a strategic planning process in the year to come. This Intentional, preventative care leaves us with an excellent prognosis for continued growth and impact.

With 10, 20, and 40 years of experience behind us, and a clean bill of health, we are better equipped than ever to fulfill our mission and launch into another year of creating safe spaces for families impacted by childhood cancer to connect and experience a community of hope, love, and joy.

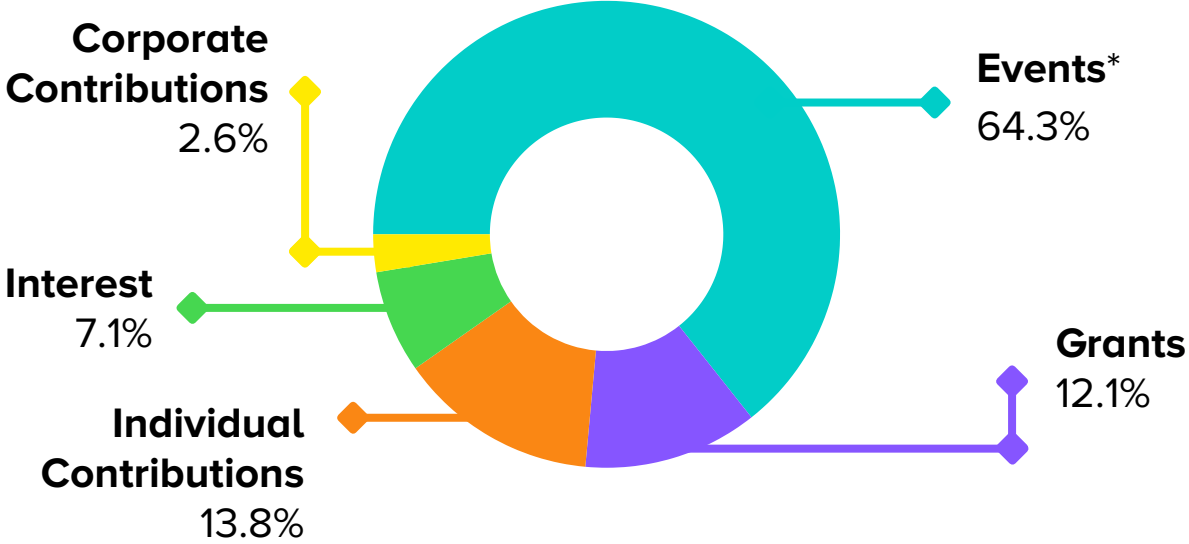
Bridget K. Dolan

Bridget K. Dolan, Executive Director

Staying Fiscally Healthy

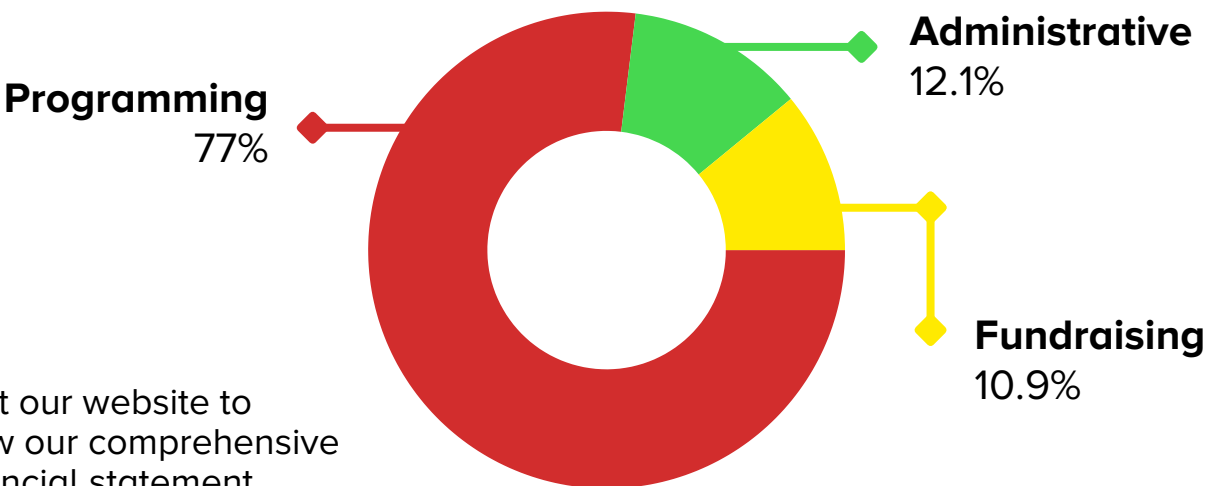
Revenue

Total Net Revenue: \$883,008



Expenses

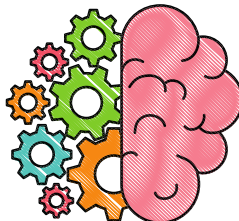
Total Expenses: \$762,931



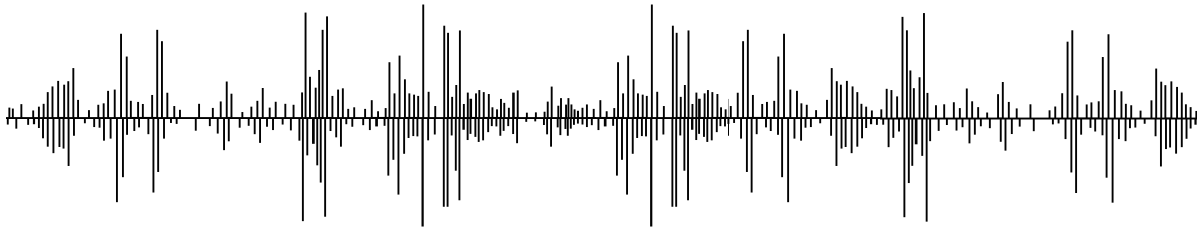
Visit our website to view our comprehensive financial statement.

Net Surplus: \$120,077 put back into organizational operations.

*Includes 3rd Party Fundraisers



Increased Brain Function








At the beginning of Fiscal Year 2023, we expanded our team from three employees to five. This increased capacity and additional brain power allowed us to sustain our events and programs in a healthy way.

FY22	FY23	
✓	✓	Executive Director
✓	✓	Camp Director
✓	✓	Development Manager
✗	✓	Volunteer & Program Manager
✗	✓	Office & Development Assistant

Healthy at Heart

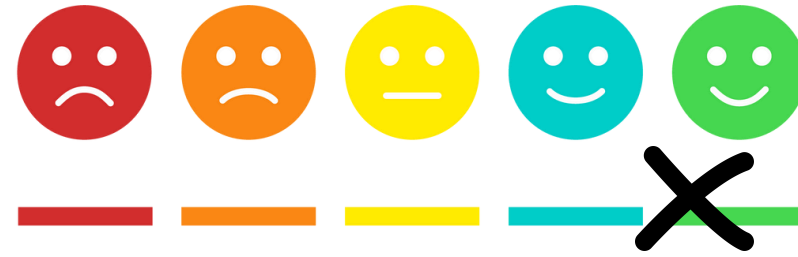
At the heart of our mission beats the rhythm of our camps and programs, serving as the lifeblood that sustains our community. In Fiscal Year 2023 we ran six camp/retreat sessions, serving 192 attendees, plus eight single-day programs, serving 484 individuals.



Session	Attendees	Participant Type
	128	<input checked="" type="checkbox"/> Patient/Survivor <input checked="" type="checkbox"/> Sibling/Bereaved Ages: <u>8</u> to <u>17</u>
	10	<input checked="" type="checkbox"/> Patient/Survivor Ages: <u>18</u> to <u>25</u>
	32	<input checked="" type="checkbox"/> Parent <input checked="" type="checkbox"/> Patient/Survivor Ages: <u>7</u> to <u>17</u>
	17	<input checked="" type="checkbox"/> Sibling/Bereaved Ages: <u>11</u> to <u>17</u>
	5	<input checked="" type="checkbox"/> Patient/Survivor <input checked="" type="checkbox"/> Sibling/Bereaved Ages: <u>5</u> to <u>7</u>

Happy Quotient Score

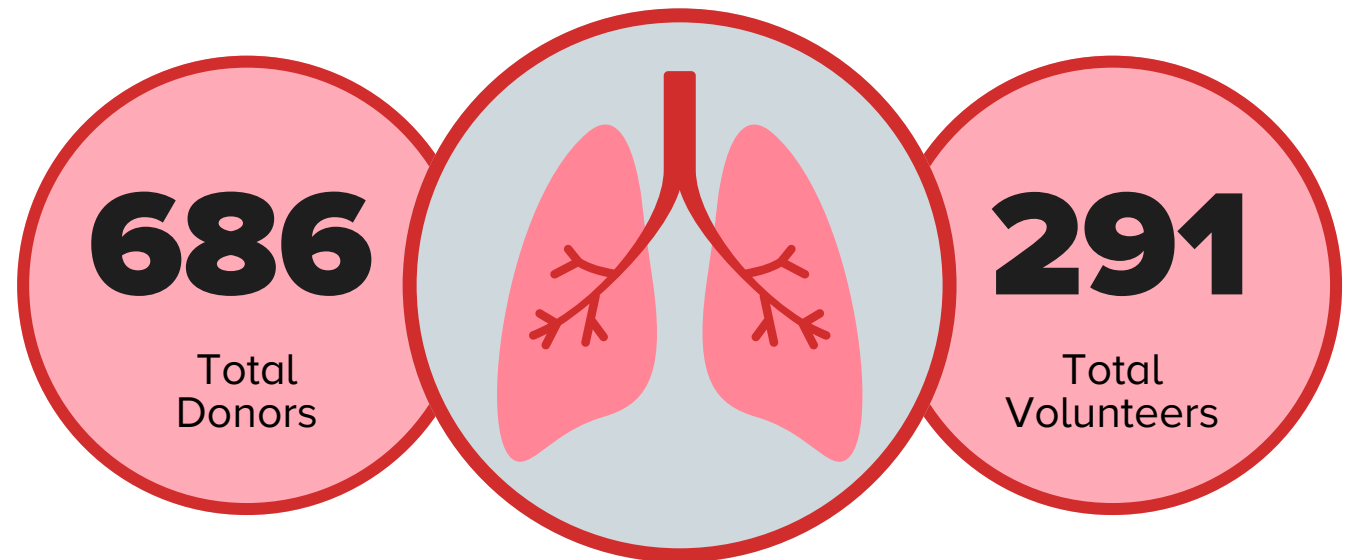
In contrast to indicating degree of discomfort during a doctor's appointment, our Happy Quotient measures the level of happy participants feel following each program (camp, retreat, or single-day event) they attended.



4.89
out of a possible 5

Breath of Life

Like oxygen to lungs, the contributions of donors and volunteers infuse vitality into our organization. With every gift of time or treasure, they propel us forward.



“ I spoke to one of my kids’ counselors and she said it was her 8th year as a counselor. **I was struck by the fact that she has been loving on cancer kids before I even had a kid with cancer.** The big hearts of all the volunteers is humbling to me. Thank you for all you do. –First-time Camp Parent ”

“ **Healing Words**
[My daughter] has loved camp more every year, and has found a place that **she can be fully herself**, she can talk about what she has gone through, and has **people there that just get it**. You have created a magical place and we are incredibly grateful to have had the opportunity to experience it. We cannot thank you enough for the experiences that these kids get to have! –Camp Goodtimes Parent ”

Celebrating 2023 Milestones



Thanks to all who help make us fiscally healthy and mission focused!